

# PlastiScope21

# PHOTO CONTEST

A Collaboration between the Plenco Social Committee and PlastiScope21.

**Deadline: Jun. 1st, 2016**

## Show Us Your Best Shot!

Your entry should reflect what you think is your best work **from the past year** (Jun. 1, 2015 — May 31, 2016).

Open to all Plenco employees, retirees and their immediate family members. **All images will be cropped to 8" x 10" size.**

### Dates & Deadlines

**Apr. 1st:** Contest announced.

**Apr. 21st:** Contest announced in PlastiScope21.

**Jun. 1st: Entry deadline.** Please submit an 8" x 10" print as well as a digital file no later than Jun. 1st, 2016.

**Jun. 21st:** Preview - entries appear in PlastiScope21.

**Aug. 13th:** Voting - live at the Plenco picnic.

**Aug. 21st:** Winner and honorable mentions announced.

### Rules & Procedures

1. "Best Shot" – the picture can be of any variety that you, the photographer, feel is your best work. No categories to be assigned.

2. One entry per Plenco employee, retiree or immediate family member. **Photo must have been taken by contestant between the dates of Jun. 1, 2015 through May 31, 2016.**

3. Contest entries will remain anonymous and voting will operate as a "blind" system.

4. Picnic attendees will receive one ballot at check-in along with their usual wristband. Images will be on display at the Plenco picnic. Each guest can drop their ballot in a box for their favorite image.

5. An 8" x 10" image must be submitted for viewing at the picnic. A digital file will also need to be submitted.



Show us your best shot!

# How To Judge A Photo Like A Pro

## The Power of Impact

A successful photographer causes a reaction in a viewer, a visceral recognition that an image's story has been told. Compelling photographs evoke emotions in the viewer by approaching the subject in a unique way, whether through camera angle, perspective, lighting, composition or technique.

## Technical Execution

Focus, exposure, composition and lighting contribute to the expression of a successful image.

## Composing The Story

Any visual media relying on two dimensions must give consideration to the design; where things are placed within the frame of the image. Effective composition leads the viewer's eye through the photograph as an aid to storytelling, uniting the visual elements of the image in a supportive way.

## The Creative Approach

No matter how many elements a judge considers, a photograph must unite each element to succeed. Images may share traits, techniques, subjects or settings, but the many instinctive decisions a photographer makes are what define the style and creativity an image displays.

## Contact Us

Give us a call or send an email for more information.

**PlastiScope21**

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